

ISLAND GIRL PROMOTIONS

SCARLET SOIRÉE

*Island Vibes. Festive Spirits.
An Even Better Cause.*

THURSDAY

DECEMBER 3, 2026

7:00 – 11:00 PM

CELTIC CONCH ROOFTOP

528 FRONT STREET
KEY WEST, FLORIDA



OPEN BAR
SPONSORED
BY OUR
GENEROUS
PARTNERS



HORS D'OEUVRES
LIVE MUSIC
DJ & DANCING



WINE, PULL
GOLDEN TICKET
PHOTO BOOTH

A CHARITABLE EVENT BENEFITING
SISTER SEASON FUND

TICKETS
\$85
PER PERSON



ATTIRE
RED OR SCARLET
Encouraged

KEY WEST
*Hospitality
Heart*
COMMUNITY



TICKETS & DETAILS
IGPSCARLETISOIREE.LOVABLE.APP

About The Scarlet Soirée

An Evening That Celebrates Community While Giving Back

Scarlet Soirée is the signature annual fundraising gala presented by Island Girl Promotions in partnership with Sister Season Fund. Set against the stunning backdrop of the Celtic Conch Rooftop in the heart of Old Town Key West, this elegant holiday affair brings together hospitality professionals, local businesses, community leaders, and visitors for an unforgettable evening of celebration and philanthropy.

Guests will enjoy an open bar featuring generously donated products from our beverage partners, a chef-curated hors d'oeuvres buffet, live entertainment, dancing, interactive fundraising experiences, and an atmosphere inspired by timeless Art Deco elegance with a tropical Key West twist.

More than a beautiful evening, Scarlet Soirée is an opportunity for our community to come together with a shared purpose: supporting the hospitality professionals who make the Florida Keys one of the world's most welcoming destinations.

Why Sister Season Fund?

Hospitality is the heart of Key West.

The people who greet our visitors, prepare our meals, serve our drinks, clean our rooms, operate our charter boats, and create unforgettable experiences are the foundation of our island's economy and culture. Yet many hospitality workers face financial hardship during seasonal slowdowns or unexpected life events.

For years, Sister Season Fund has provided compassionate financial assistance to hospitality employees throughout Monroe County during times of need, helping individuals and families navigate temporary hardships with dignity and hope.

Island Girl Promotions is proud to partner with Sister Season Fund because their mission reflects the values that define our business: community, compassion, and taking care of one another.

Why Sponsor Scarlet Soirée?

Your sponsorship is more than a marketing opportunity—it is an investment in the people who keep our hospitality industry thriving.

Your support helps:

- Provide direct assistance to hospitality professionals facing hardship.
- Strengthen one of Key West's most impactful nonprofit organizations.
- Create a memorable holiday tradition that celebrates our local community.
- Showcase your business alongside a meaningful cause while connecting with hospitality leaders, residents, and visitors.

Together, we can create an evening that is both unforgettable and impactful—one that celebrates the spirit of Key West while giving back to the people who make this island extraordinary.

SPONSORSHIP TIERS

Join us in making a difference

SCARLET SPONSOR

\$5,000

Logo on all event materials
Social media recognition
Speaking opportunity
6 Tickets

RUBY SPONSOR

\$2,500

Logo placement
Social media recognition
4 Tickets

CRIMSON SPONSOR

\$1,000

Logo placement

EVENT-ITEM SPONSORSHIPS

Elevate the evening by sponsoring a signature element of the Scarlet Soirée.

Lighting

\$3,000

Photo Experience

\$2,000

Décor

\$1,500

Linens

\$1,000

Signage

\$800

Floral & Greenery

\$1,500

Music & Entertainment

\$1,500

Additional sponsorship opportunities available upon request.
All sponsors receive recognition in event materials and social media.



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